Sachin Sasi

Portfolio ❖ sachnsas@gmail.com ❖ +91 8140811899 ❖ Bengaluru, India

Video editing coach and production manager with 6+ years of experience across cinematography, post-production, and branded video workflows. Teach editors how to evaluate storytelling, pacing, and retention, while maintaining visual quality and consistency across teams. Strong in visual planning, critique, and translating narrative intent into clear editorial direction.

WORK EXPERIENCE

The Clips Academy **Feb. 2025 – Present**
Coach & Visual Storyteller — Branded Video Editing *Remote*
- Teach branded video editing with emphasis on narrative clarity, pacing, and retention
- Critique work across composition, visual hierarchy, edit rhythm, and storytelling flow
- Provide structured, actionable feedback to improve clarity and consistency
- Guide B-roll selection and generation, including AI-assisted workflows, to support story and communication

The Clips Agency **Nov. 2023 – Present**
Sr Production Manager *Remote*
- Ideating and creating high fidelity reels for businesses to boost their social media presence
- Mentor and guide 15+ video editors using clear visual benchmarks
- Support AI-assisted B-roll workflows (Midjourney, Gemini, Higgs, Kling) within defined brand aesthetics.

Poddster UAE **Mar. 2024 – Jan. 2026**
Signature Producer *Remote*
- Creation of bespoke video trailers for podcasts, designed to hook audiences from the opening seconds
- Evaluated framing, pacing, and editorial flow to maximize attention and clarity

BYJU'S Think & Learn Pvt Ltd **Sep. 2018 – Mar. 2023**
Sr Creative Specialist / Cinematographer & Video Editor *Bengaluru*
- Created narrative videos, explainers, and testimonial interviews
- Planned shoots using storyboards and shot lists; selected cameras and lenses based on visual intent
- Applied principles of film direction, cinematography, editing, and digital intermediate

EDUCATION

National Institute Of Design **Jan. 2018**
Bachelor of Design (B.Des), Film/Video Production and Communication *Ahmedabad*
- Completed 2 short films, 2 documentaries, and 2 advertisements from script to screen
- Gained hands-on experience and improved technical proficiency in film-making and production processes.

AWARDS, SKILLS & INTERESTS

- **Excellerators Award -** BYJU'S Achievers' Club, for consistent high quality across work products **Mar. 2022**
- **Cinema Experimenta** (FFSI, Kerala) 'Magic Print' won John Abraham National Award **Oct. 2015**
- **Core Skills:** Visual storytelling & narrative analysis · Cinematography & camera planning · Shot design, framing & lens application · Storyboarding & pre-production planning · Visual critique & structured feedback · Retention-focused editing · Brand-aligned visual systems · Post-production workflow & quality control
- **Tools and Interests:** Adobe Creative Cloud · DaVinci Resolve · After Effects · Photoshop / Illustrator · AI-assisted image & video workflows · Film analysis and visual storytelling